

## Business Strategist

### SCWIST Volunteer Opportunity

SCWIST (The Society for Canadian Women in Science and Technology) is a not-for-profit society that specializes in improving the presence and influence of women and girls in STEM (Science, Technology, Engineering, and Math) in Canada. Our members and community are most numerous in BC, and we have affiliates in Alberta, Manitoba, Quebec, and our online programs are across Canada. SCWIST promotes participation and advancement through education, networking, mentorship, collaborative partnerships and advocacy.

SCWIST Volunteers develop skills, gain valuable experience and expand their network. Come join us to contribute to program delivery and advocacy work to further SCWIST's vision of an environment where girls and women in Canada pursue their interest, education and careers in science, technology, engineering and math (STEM), without barriers.

#### Opportunity

SCWIST is seeking a resourceful and proactive volunteer, "**Business Strategist**", to join our Business Development Team Committee. The role reports to the Director of Business Development and is a minimum 6-month term.

The **Business Strategist role** will develop products that align with the vision and mission of SCWIST. This includes determining customer needs, product planning, pricing, and marketing strategy.

#### Key Responsibilities:

- Participate in the Business Development team's bi-weekly meetings
- Coordinate with Executive team to research, identify, analyse and execute new business initiatives
- Collect customer requirements and business data to create a business plan
- Work with internal team and external partners to execute business plans and strategies
- Build strong relationships with prospective clients for new opportunities
- Create business development strategies to increase the organization revenue and brand awareness
- Research market trends to identify customer demand for proposed products and services

#### Skills and Qualifications

The successful candidate will possess many of the following skills or willing to learn. When in doubt, apply!

- Studying or graduate of a business degree or other applicable post-secondary program
- Interest in gender equality and science, technology, engineering and mathematics policies and programs



- Strong ability to collaborate and work with people remotely
- Positive demeanor and strives to be a productive, solution focused teammate
- An equivalent combination of training and experience will also be considered

### **Term and Location**

We anticipate this role to be about 3-5 hours per week. Given the training and onboarding time, we ask for at least a 6-month commitment.

This volunteer opportunity is ideal for someone anywhere in Canada as it can be done remote/virtually.

### **How to Apply**

Please complete a volunteer application at: <https://scwist.ca/get-involved/volunteer/>. Include a note indicating you are applying for the “**Business Strategist**” role.

We encourage volunteers of all backgrounds and diversity to apply including those with lived experience or otherwise don't have the exact skills and qualifications noted above. We will ensure that individuals with disabilities are provided reasonable accommodation to participate in the volunteer application or interview process, to perform crucial volunteer role functions, and to receive other benefits and privileges of volunteering with SCWIST. Please contact us to request accommodation.

Thank you for your interest in this opportunity to remove barriers for women and girls in STEM!